



STUDENTS ON ICE
FOUNDATION · FONDATION

Blue Futures Pathways Program Outreach Coordinator Job Description

About Students on Ice

The Students on Ice (SOI) Foundation is an award-winning organization that has led more than 30 expeditions to the Arctic and Antarctic - experiences we often refer to as the Greatest Classrooms on Earth. Founded in 2000, the SOI Foundation is based on the principle that we are driven by the personal connections that we make to the land and to one another and that these connections foster a deeper understanding of and commitment to a healthy and sustainable future. SOI believes experiential education is key to bridging cultures and learning first-hand about climate change, ocean conservation, reconciliation and other pressing topics. Beyond expeditions, the SOI Foundation connects people, organizations, and funding around ideas, initiatives and programs related to sustainability.

Blue Futures Pathways (BFP) aims to connect youth across Canada with education, employment and funding opportunities that inspire and support them in developing a successful career in the emerging Sustainable Blue Economy (SBE). The scope includes ocean and freshwater, and at the heart of SOIF's mandate, a focus on under-represented, remotely located, and Indigenous youth. Blue Futures Pathways is a new SOI Foundation program being rolled out in a series of Phases. Phase I involved a pan-Canadian Landscape Analysis exploring the gaps and opportunities for youth in the emerging Sustainable Blue Economy. Phase II (until Aug 2022) will be implemented through a series of partnerships, and will involve the creation of a digital platform (the Port) as well as the development and implementation of a series of tools and pilot projects to educate, engage and retain youth in Sustainable Blue Economy careers.

Position Summary

Reporting to the Blue Futures Team Lead, the Blue Futures Pathways Program Outreach Coordinator will work in collaboration with other Blue Futures Pathways team members to grow the reach of Blue Futures Pathways and ensure engagement from multiple audiences. The role includes establishing and growing strong relationships with a variety of youth, educators and employers within the ocean and freshwater sectors; creating appropriate content for outreach and engagement purposes; co-developing and implementing various tools to support all three audiences, developing and running the Blue Futures Pathways mentorship program and ensuring that all audiences are well-equipped and supported to engage with Blue Futures Pathways.

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Key tasks and responsibilities of the Blue Futures Pathways Program Outreach Coordinator include:

- **Research and establish strong relationships with ocean / freshwater sectors (30%)**
 - Grow relationships with youth around the ocean/freshwater sectors;
 - Grow relationships with educators interested in the Sustainable Blue Economy;
 - Grow relationships with employers working in the ocean/freshwater sectors;
 - Engage with consortiums, networks and institutions in the ocean and freshwater sectors.

- **Adapt and co-develop outreach tools and mechanisms for BFs Pathways (30%)**
 - Adapt/co-develop webinars, workshops, blogs, newsletters etc to share content;
 - Adapt existing/ co-develop training for youth, educators and employers;
 - Collect audience feedback to improve user experience and engagement;
 - Collaborate and provide content to the Communications team for broader SOI audiences.

- **Develop and run a youth mentorship program (35%)**
 - Actively research successful practices and examples in youth mentorship;
 - Research and develop criteria for youth and employers in a mentorship role;
 - Adapt and co-develop training for mentees and mentors within the program;
 - Run a mentorship program for youth and employers;
 - Co-measure the mentorship program against set indicators.

- **Overall (5%):**
 - Overseeing day-to-day tasks and deliverables in coordination with other SOI staff members;
 - Contribute to a collaborative and positive work environment by participating in internal SOI Foundation activities, representing SOI Foundation at external events and conferences when applicable (sometimes requires travel, evenings, weekends), attending all-staff meetings, and assisting with other duties as assigned.

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